

to create value by sharing knowledge and experience, learning from world-class experts, networking with leading companies and getting a glimpse into the future of Supply Chain Management. The 5th edition is a not-to-be-missed conference that focuses how Supply Chains can recover in pandemia times. For the first time it will be held in Italy and, due to Covid-19 pandemic, it will be **hybrid**: all sessions are both virtual and on site.

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KEYNOTE SPEAKERS

MARTIN CHRISTOPHER



Emeritus Professor of Marketing & Logistics Cranfield School of Management

JOHN GATTORNA



CEO Gattorna Alignment

BRIAN GIBSON



Executive Director - Center for Supply Chain Innovation **Auburn University**

PIETRO GORLIER



Chief Parts & Services Officer **Stellantis**

GERD LEONHARD



Futurist & Humanist CEO **The Futures Agency**

MARY LONG



Managing Director - Supply Chain Management Institute **University of San Diego**

ROBERT MARTICHENKO



Executive Leader -Former Founder and CEO LeanCor Supply Chain Group

ALESSANDRO PEREGO



Professor of Logistics Management **Politecnico di Milano**

CHARLES WANG



Director Center for Logistics and SCM **China Development Institute**

OTHER CONFIRMED SPEAKERS FROM:

Ansaldo Energia, Aristotele University of Thessaloniki, Autorità di Sistema Portuale del Mare Adriatico Orientale, Bayer Crop Science, Benetton, BlockLab, Bridgestone, CargoX, Carrefour, CNH Industrial, CNR & EU NEXT-NET, Coca-Cola, Consorzio DAFNE, Cortilia, Cranfield School of Management, D.B. Group, DiManEx, Dompé, E2open, Eaton, Electrolux, eNovia, Eu Next-Net, Fastfetch, Fedegari Group, Fraunhofer Institut, Gruppo Rittal, GSK CIS, Heineken, Howell, Illycaffè, Inchainge, ISO20400.org, Johnson & Johnson Consumer Segment, KAO Corporation, Kozminski Uiversitat, Kuehne+Nagel, La Rinascente, Leonardo Global Services, Leroy Merlin, LivaNova, Mapei, Metro AG, Moderna, MIT, Moscot NYC, MSC, Nesté Purina South Europe, Numberl, OVS, Penguin Random House, PicNic, Procter & Gamble, PLEF, Politecnico di Torino, Port of Rotterdam, Project44, Reckitt Benckiser, Snam SRM, Tecniplast, TESI-SQUARE, ToolsGroup, United Nations Economic Commission For Europe, University of Rijeka, Zoppas Industries

THE CONFERENCE IS INTENDED FOR:

SC Professionals and Leaders Owners, CEOs, Presidents SCM Staff Specialists

PARALLEL THEMATIC TRACKS:

SUPPLY CHAIN MANAGEMENT - PLANNING AND S&OP - SOURCING & PROCUREMENT - WAREHOUSING - TRANSPORT & DELIVERY - SUPPLY CHAIN FINANCE - SUSTAINABILITY - HR & TALENT MANAGEMENT - BLOCKCHAIN



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SUPPLY CHAIN MANAGEMENT

Track Chair: Igino Colella Garofalo, President, CSCMP Italy RT

Speakers:

Tim Bailly, Head of Distribution and Customer Service, Reckitt Benckiser - Vincenzo Battistini, Supply Chain Director, Dompè - Michael Bourlakis, Director of the Centre for Logistics, Procurement & Supply Chain Management, Cranfield School of Management - Rosanna Fornasiero, Senior Research, CNR & EU NEXT-NET - Paolo Guidi, Sales & Marketing Director, Kuehne+Nagel - Brent Jones, European Head of Logistics and Operations, Beerwulf (Heineken Group) - Sebastian Jarzebowski, Professor, Kozminski

Universitat - Jon Mosher, Export Operations Lead, Bayer Crop Science - Marcos Paganini, Vice President of Global Manufacturing Strategy and Deployment, Johnson & Johnson Consumer Segment - Michele Palumbo, Former SC Director, Bayer Italia - Alessandro Panaro, Managing Director, SRM - Len Pannett, President, CSCMP UK RT - Marco Porzio, Supply Chain Director, Nestlé Purina South Europe - Luca Saporetti, Vice President of Global Supply Chain, LivaNova - Suzanne Richer, Director Global Trade, E2open - Gianluca Sperone, Global Supply Chain Director, Zoppas Industries - Tibor van Melsem Kocsis, CEO and Founder, DiManEx - Bridgestone - Eaton - TESISQUARE

Roundtable Vaccine Supply Chain: 'The Hot Topic of Vaccine Cold Chain and Massive Distribution'

Competences we can leverage for massive vaccine distribution. A key factor to the "New Normal".

COVID-19 is reshaping our lives, the world we were used to is changed and we will not get back, resilience is not enough if we do not adapt and take advantage of the opportunities hidden in this challenge.

We have learned we can count on reliable and fully committed healthcare professionals we called heroes. And we have learned that we can rely on a robust logistics backbone able to deliver food, health, and essential items to our houses. Key factor to the "New Normal" is a massive vaccine distribution. Which are the distributive strategies, the key actors, and the know-how we can count on to cope with this challenge in this emergency phase and in the future?

Chairman: Michele Palumbo, Adjunct Professor, Università Cattolica del Sacro Cuore. Panel: Daniele Marazzi, Executive Director, Consorzio DAFNE - Pierluigi Petrone, President, ASSORAM - Moderna - Kuhene+Nagel

Roundtable Digital Transformation in Supply Chain

Chairman: Igino Colella Garofalo, President, CSCMP Italy RT. Panel: Giuseppe De Vincenzi, IT Manager Transportation Applications Europe, Electrolux - Marcos Paganini, Vice President of Global Manufacturing Strategy and Deployment, Johnson & Johnson Consumer Segment - Hans Tahlbauer, Managing Director Supply Chain, Google - SAP

Roundtable Pharma&Healthcare Supply Chain: 'Pharma and Healthcare: Convergences and Divergences'

Metamorphosis of the Life Science Industry Through Generic Medicines, Biotech and E-commerce.

Despite the strong slowdown in the global economy caused by the spread of Coronavirus, the effects on companies in the Pharma & Healthcare sector are generally positive. Companies showed great resilience, but with different emphasis on investment in R&D and change of supply and operating models. The sector will develop new business dynamics, such as non-hospital clinics, in-home help and use of digital channels, etc. Will R&D help vaccines detection or prevent infection with COVID-19? Will production cope with a partial conversion driven by the emergency? Online services, such as e-commerce proposed by pharmacies and mobile-healthcare services for remote control of patients, will provide a further impulse to the Pharma&Healthcare metamorphosis?

Chairman: Michele Palumbo, Ádjunct Professor, Università Cattolica del Sacro Cuore. Panel: Andreas Lohmeier, Global Vice President Healthcare Logistic, Hellmann Healthcare - Stefano Novaresi - Kedrion - Bracco

Roundtable Innovation Projects in Logistics

Chairman: Marco Mazzarino, Professor, Università IUAV. Panel: Sergio Barbarino, Research Fellow, Procter&Gamble - Simone Cotti, Operations Solutions Director and Italy Country Manager, Farfetch* - Antonio Guadagnino, Co-Founder, Next - Edi Tijan, Head of Logistics and Management Department, DigLogs University of Rijeka

Roundtable Retail Supply Chain

Chairman: Igino Colella Garofalo, President, CSCMP Italy RT. Panel: Michael Bourlakis, Director of the Centre for Logistics, Procurement & Supply Chain Management, Cranfield School of Management - Alessandro Cernigliaro, Direttore Supply Chain, Leroy Merlin - Christophe Poitrineau*, Senior Executive Supply Chain Manager, Carrefour - Valentino Soldan, Head of Logistics, Benetton

Roundtable Fashion Supply Chain Re-Design

Chairman: Maurizio Cociancich, CEO, Adriafer. Panel: Cristina Baccicchetto, Supply Chain Manager, Tecnica Group - Paolo Mollo, VP Global Operations, Moscot NYC - Fabio Roppoli, Chief Operation Officer, Safilo

PLANNING AND S&OP

Track Chair: Igino Colella Garofalo, President, CSCMP Italy RT

Speakers:
Jean-Philippe Carray de Mussy, Director Supply Chain Planning, Metro AG - Annette Danek, EVP Supply
Chain & Board member Penguin Random House - Timur Gostik, Demand & Supply Planning Director
EMEA, KAO Corporation - Helmut Leitner, CSCMP Switzerland RT- Margarita Romanova, Supply Chain and
Operations Lead, GSK CIS - Paolo Ragusa, Supply Chain Director, Arvelle Therapeutics Gmbh - Pietro
Rossato, Group Chief Operations Officer, Carel - ToolsGroup



Roundtable S&OP

Chairman: Igino Colella Garofalo, President, CSCMP Italy RT. Panel: Timur Gostik, Demand & Supply Planning
Director EMEA, KAO Corporation - Oscar Diaz Marti, Global Director Supply Chain Planning, Campari Group - Paolo Ragusa, Supply
Chain Director, Arvelle Therapeutics Gmbh



SOURCING & PROCUREMENT

Track Chair: Paolo Fincato, Board Member, CSCMP Italy RT

Speakers:

Marco Gonnella, Global Plant Director, Fedegari Group - Luca Guzzabocca, ISO20400.org and Founder & CEO, Right Hub - Diego Pedroli, Procurement Director, illycaffè - Grace Woo, Director Supply Chain Strategy, McCormick*

Roundtable Procurement Planning

In a rapidly changing environment, the horizons of certainty shrink, the variability grows. Planning is getting harder and harder. New approaches and models to address these complexities.

Chairman: Paolo Fincato, Board Member, CSCMP Italy RT. Panel: Roberto Ziggiotti, Supply Chain Manager, Kelvin Gruppo Rittal - Marco Gonnella, Global Plant Director, Fedegari Group

Roundtable Supplier Driven InnovationWhen you want to use your suppliers' ability to produce innovation, Customer-Supplier relationships change radically compared to traditional negotiation/commercial relationships.

Supporting and developing a relationship of this kind can be very complex, but of great value for the Company!

Chairman: Paolo Fincato, Board Member, CSCMP Italy RT. Panel: Michelangelo Fani, Procurement & Supply Chain Business Unit - Head of Engineering and Professional Services, Leonardo Global Services - Marco La Rocca, VP Purchasing Electric Powertrain, Marelli - Federico Cella, PSC Components

Roundtable Supplier Sustainability

Developing environmental, social, and ethical sustainability in purchasing can have a great impact, but it can only be achieved if one leaves the purely economic logic of minimum cost. A cultural and managerial revolution that must be embraced and strongly sponsored by the top management in order to pass from words to deeds.

Chairman: Paolo Fincato, Board Member, CSCMP Italy RT. Panel: Fabiana Bobba, Governance Supply Chain, SNAM - Luca Guzzabocca, ISO20400.org and Founder & CEO, Right Hub - Stefano Maksimovic, Head of Production & Supply - Continuous Improvement South Europe, Syngenta - Diego Pedroli, Procurement Director, illycaffè - Stefano Verna, Operation Manager, Cortilia

Roundtable Supplier Risk Management

Companies have focused on the core business and now they depend on a network of suppliers whose supply chain has stretched around the world. The crisis generated by the Covid-19 pandemic has highlighted how important it is to control Supply Risks and that it is not enough to do some documentary checks on direct suppliers. In order to effectively manage Supplier Risks, it is necessary to activate a more active monitoring of the supply chain, not stopping at 1st level suppliers. In order to effectively manage Supplier Risks, a more active monitoring of the Supply Chain must be implemented, not stopping at 1st tier suppliers.

Chairman: Paolo Fincato, Board Member, CSCMP Italy RT. Panel: Claudio Nannetti, Sourcing Risk Management Director, Alstom - Antonio Piga, Procurement Director, Ansaldo Energia

Roundtable Evolving Role of Purchasing

Markets have ever faster evolutionary dynamics. The need to adapt to change is increasingly pressing (an example is what happened with the Covid-19 pandemic). The role of Purchasing in this context can have a great impact for the company but it is increasingly moving away from the sole dimension of the "saving generation. What the CEOs ask for from Purchasing and how the Procurement Managers can represent the generated value to the company.

Chairman: Paolo Fincato, Board Member, CSCMP Italy RT. Panel: Giampiero Carozza, Direttore Acquisti, Amadori - Guido Amendola, Head of Procurement, SNAM - Daniela Parisi, Cape & Maintenance Procurement Manager, Loro Piana

TRANSPORT & DELIVERY

Track Chair: Maurizio Cociancich, Academic Relations, CSCMP Italy RT and Michel Stekelenburg, President, CSCMP Benelux RT

Speakers:

Lucia Buffoli, Transport & Logistics Manager, Mapei - Dario Calderoni, Head of Supply Chain Digital, Central Group - Zeno D'Agostino, Presidente, Autorità di Sistema Portuale del Mare Adriatico Orientale - George A. Giannopoulos, Professor Emeritus, Aristotele University of Thessaloniki - Rob Haddock, Group Director Planning & Logistics, Coca-Cola North America - Andreas Harth, Professor, Fraunhofer Institut - Riccardo Mangiaracina, Professor, Politecnico di Milano - Valentino Soldan, Head of Logistics, Benetton - Michel Stekelenburg, President, CSCMP Benelux RT - COSCO Shipping - Project44



Roundtable International Trade & Freight

Chairman: Igino Colella Garofalo, President, CSCMP Italy RT. Panel: Lucia Buffoli, Transport & Logistics Manager, Mapei Group - Marek Marzec, Board Member, EwaBis - Silvia Moretto, President, Fedespedi and CEO, D.B. Group - MSC

Rountable Intermodality

Chairman: Massimo De Donato, Journalist, Radio 24*. Panel: Terence Blythe, Key Account Manager, Eurotunnel* - Giuseppe Casini, President, Adriafer - Franco Fenoglio, former CEO, Italscania* - Mauro Pessano, CEO, Captrain Italy - Giuseppe Rizzi, Secretary General, Fercargo - Massimo Vannicelli, CCO, FAI Service

Roundtable Ports and Maritime Freight

Chairman: Maurizio Cociancich, CEO, Adriafer. Panel: Igor Filipcic Agenzia Marittima Le Navi Trieste (MSC)* - Silvia Moretto,
President, Fedespedi and CEO, D.B. Group - Steven Jan van Hengel, Port of Rotterdam

Roundtable eCommerce and Omnichannel Delivery

Chairman: Maurizio Cociancich, CEO, Adriafer. Panel: Luca Brandellero, Group Logistics Director, Bialetti Industrie - Andrea De Martin, Logistics Director, OVS - Michiel Muller, Founder, PicNic*

Roundtable Delivery

Chairman: Gianluca Santori, Supply Chain Director, TJX. Panel: Ivo Boniolo, Co-founder & Chief Operating Officer eNovia - Brent Jones, European Head of Logistics and Operations, Beerwlf (Heineken Group) - Matteo Sarzana, General Manager Italy, Deliveroo and President, Assodelivery*



WAREHOUSING

Track Chair: Igino Colella Garofalo, President, CSCMP Italy RT

We operate in a more and more warehouse environment: Covid-19 impacts workforce availability, eCommerce pushes on service level and response time, demand volatility causes peaks and troughs. Our speakers present experiences in warehouse design, workforce training and optimization, equipment improvement and robotization.

Other speakers coming soon.

Speakers:

Jack Peck, President, FastFetch - Rosella Risso, VP After Market Solutions Global Distribution, CNH Industrial - Carlo Rafele, Politecnico di Torino - Detlef Spee, Fraunhofer Institut

SUSTAINABILITY

Track Chair: Paolo Rangoni, Sustainability Manager, Poste Italiane and Gleb Mikulich, Senior Consultant, ToolsGroup

Speakers:

Fabiana Bobba, Governance Supply Chain e Qualifica Fornitori, SNAM - Eric Ezechieli, Founder, Nativa - Andrea Fossa, CEO, Green Router - Valeria Franchella, ECR Project Manager, GS1 - Massimo Marciani, Chairman, Freight Leaders Council - Claudia Montanari, Real Estate & Customer Experience Lead, Prologis - Donna Palumbo-Miele, CSCMP Sustainable Supply Chain Committee - Paolo Rangoni, Corporate Affairs, Responsabile Gestione ed Efficientamento Risorse Energetiche, Poste Italiane - Pier Angelo Spina, Managing Partner, Proserpina B-Corp and Board Member, PLEF - Iveco - SNAM



Roundtable Benefit Corporations and B-Corps in Supply Chain

Benefit corporations and Certified B Corporations are both leaders of a global movement to use business as a force for good. Both meet higher standards of accountability and transparency. Both create the opportunity to unlock our full human potential and creativity to use the power of business for the higher purpose of solving society's most challenging problems, a new way of doing business?

Chairman: Paolo Rangoni, CSCMP Italy RT. Panel: Eric Ezechieli, Founder, Nativa - Diego Pedroli, Procurement Director, illycaffè - Andrea Provini, Sustainability Director, Number1 - Chiesi Group

Roundtable Measuring Supply Chain Sustainability

Every business leader and every corporation are looking for improvements in its sustainability image, but what is really measurable? What is just image and what is substantial? We will try to explain with Andrea Fossa from Green Router which are the key steps required to measure an initial assessment and improvements around sustainability of the supply chain.

Chairman: Andrea Fossa, CEO, Green Router

Roundtable Supply Chain Sustainability and Post Covid World

EU and US are going to approve investment plans to recover from COVID with a size we have never seen. Billions of \$ and € that in the intentions of political leaders should bring business to a new level not only in terms of efficiency but also in terms of sustainability to help fighting against global warming and climate change. What can we expect as impacts for supply chain infrastructures and processes?

Chairman: Gleb Mikulich, Supply Chain Specialist, ToolsGroup. Panel: Donna Palumbo-Miele, CSCMP Sustainable Supply Chain Committee - Massimo Marciani, Presidente, Freight Leaders Council



HR & TALENT MANAGEMENT

Track Chair: Gianluca **Santori**, Supply Chain Director, **TJX** and Miquel **Serracanta**, Executive Roundtable Committee, **CSCMP**

Speakers:

Aurea Benito, Corporate HR Director, ISDIN - Tom Clark, Practice Leader Supply Chain & Logistics, Direct Recruiters - Roberto Crippa, Supply Chain Director, Tecniplast - Helmut Leitner, CSCMP Switzerland RT - Marilena Dalla Patti, HR Director, Kuehne+Nagel - Luigi Mancioppi, Chairman, World Howell International - Guido Moscheni, Head of Human Resources Segment Construction Equipments, CNH Industrial - Luca Saporetti, Vice President of Global Supply Chain, LivaNova - Sergio Vacca, VP Educa-

tion, CSCMP Italy RT - Corine van der Sloot, Global Director Education, Inchainge

Roundtable Supply Chain Leadership

Chairman: Miquel Serracanta, Executive Committee, CSCMP. Panel: Roberto Crippa, Supply Chain Director, Tecniplast - Luca Saporetti, Vice President of Global Supply Chain, LivaNova - Italian Armed Forces

Roundtable Supply Chain Competences

Chairman: Giuseppe Boschi, Honor President, CSCMP Italy RT. Panel: Marilena Dalla Patti, HR Director, Kuehne+Nagel - Luigi Mancioppi, Chairman, World Howell International - Guido Moscheni, Head of Human Resources Segment Construction Equipments, CNH Industrial

BLOCKCHAIN

Track Chair: Enrico Camerinelli, VP Program, CSCMP Italy RT

It is widely recognized that with digital technology supply chains are more transparent, quality-rich, and competitive. The adoption of digital technologies will increase the quality and safety of products. In relation to these areas listed, blockchain can be used as a tool to support the reputation of compa-

In the last year, the market has profoundly changed, and it is adapting to new dynamics that this virtual track wants to capture by introducing the foundational elements that put enterprise decision-makers in the condition to best identify use case applications of blockchain technology for their own business and for their business partners'. It is not a matter of learning how to develop software, but to understand from those who do it.



Speakers:

Aljojsa Beije, Director, BlockLab - Dario Calderoni, Head of Supply Chain Digital, Central Group Europe (Rinascente, KaDeWe Group, Illum) - Claudia Di Bernardino, Consultant, United Nations Economic Commission For Europe - Igor Dragar, Chief Marketing Officer, CargoX - Yari Borbon Galvez, Senior Researcher, LIUC - Roberto Garavaglia, Senior Management Consultant & Innovative Payments Strategy Advisor -Roberto Gorini, Founder, Noku - Achim Jedelsky, President, Fibree - Armando La Rocca, Università degli Studi di Padova - Geneviève Laveille, Founder & CEO, Agriledger - Grazia Torrente, Avvocato, Studio Legale Torrente-Vignone - Alessandra Vignone, Avvocato, Studio Legale Torrente-Vignone



SUPPLY CHAIN FINANCE

Track Chair: Enrico Camerinelli, VP Program, CSCMP Italy RT

Payables, receivables, inventory finance, and documentary credit are all components of Supply Chain Finance (SCF) and represent the best proxies of how financial instruments offered by banks tightly interconnect with the supply chain processes managed by corporate clients.

Just as logistics service providers bring more efficiency to the physical movement of goods, a bank can be similarly considered a provider of SCF services that streamline payments and optimize a company's working capital. Collaboration between supply chain partners increases visibility and trust, and this track collects experience cases from

practitioners on how SCF solutions and services support corporate cooperation to implement financially sustainable supply chains.

Speakers

Uzair Bawany, CEO, Traydstream - Bob Gravestijn, Business Developer Trade & Supply Chain Finance, ABN AMRO - Christian Hausherr, GSCFF - Peter Mulroy, Secretary General, FCI - Simon Templar, Professor, Cranfield School of Management - Diego Tavecchia, Head of Research, Technical Committees and International Affairs Department, ASSIFACT

*Speaker to be confirmed





"Rethinking Supply Chains"

For further information: www.ers-conference.org

16th European Research Seminar (ERS) on Logistics and SCM is a global conference with a European background. It is an interactive conference, which centers on intensive discussion of top-quality research and new developments among all participants.

This 2021 theme "Rethinking Supply Chains" calls for research that is extending our knowledge by providing novel perspectives across the different aspects of SCM ... and it is aimed at challenging current practices, thinking patterns, and paradigms in SCM by fostering forward-thinking discussions.

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